



Paving the global **Africa fintech** industry

TALK | EXHIBITION | B2B | AWARDS



23 – 24 November 2021 _ Radisson Blu Airport, Abidjan – Côte d'Ivoire

- 1) The AFF 2021 overview P 3-5
- 2) Participants P 6-8
- 3) Content P 9-10
- 4) Agenda P 11-15
- 5) Sponsorship P 16-18
- 6) Previous editions P 19-22
- 7) Contacts P 23



The AFRICA FINTECH FORUM is the leading fintech event in africa. A catalyst platform, an insightfull and inclusive hub that adresses challenges, opportunities, and actions to develop the global africa fintech industry.

500 Delegates

From the global industry
and all continents

2 Full days

In-person and in Covid
safe conditions

3 Guest countries

Nigeria, Senegal and
Rwanda

5 Dedicated zones

Talks , Investors,
Exhibition, B2B Zone ,
Market Intelligence

6 Main activities

Talks, networking,
awards, pitches,
showcases, trainings

6 Streams

Financial inclusion, Open
Banking, Capital Market,
Insurtech, Investment,
Legal & Regulatory

7 Talks formats

Keynotes Adresses,
Panels discussion, Teach-
in-session, Discovery
sessions, Fireside chat,
Roundtable, Workshops

7 Initiatives launching

Africa Fintech Chair,
Fintech Village Network,
Smart Village initiative,
Club Forex WAMU, Open
Banking Africa, Africa
Fintech Venture

The **AFRICA FINTECH FORUM** strives to set up the fundamentals bricks to build a vibrant Fintech industry

1 Figure out Africa fintech industry development shifts and painpoints

2 Develop synergies between worldwide fintech ecosystems and industry players

3 Co-design with all stakeholders plan and actions to structure and enhance the global fintech framework

4 Launch structuring initiatives of the ecosystem and get involved local and international bodies.

5 Enlighten the great potential of Fintech in Africa and capture the opportunities of this market

6 Gather and create interaction with executives, C-level, pioneers, experts and champions of worldwide fintech industry

☐ DAY 1

- Opening ceremony
- Talks
- Workshops
- Special announcement of projects and partnerships
- Pitch
- Awards
- Press briefing

☐ DAY 2

- Talks
- Workshops
- B2B session
- Special announcement of projects and partnerships
- Site visit
- Press briefing
- Closing ceremony

The AFRICA FINTECH FORUM gathers a richfull audience



+60

Speakers



+300

Decision-makers, regulators,
banks, insurers, investors



+50

Exhibitors



+150

Fintech startups, insurtech,
regtech, agritech, esport,



+10

Regional - global financial
institutions & consultancies



+30

African, American, Asian
and European countries

The **AFRICA FINTECH FORUM** delegates will come from global fintech ecosystem

☐ Banks

☐ Telcos

☐ IMFs

☐ Insurances

☐ Fintechs

☐ Investors

☐ Regulators

☐ Incubators

☐ Tech companies

☐ Financial services
providers

☐ Universities and
research
institutes

☐ Development
financial
institutions

FREE PASS (0 \$)	BASIC PASS (\$100)	MID PASS (\$200)	FULL PASS (\$300)
Access to Talk & Showcase zone	Access to Talk & Showcase zone + room	Access to Talk & Showcase zone + room	Access to Talk & Showcase zone + room
	Access to welcoming coffee	Access to welcoming coffee	Access to welcoming coffee
	2 lunches	2 lunches	2 lunches
	Access to B2B Room	Access to B2B Room	Access to B2B Room
		Access to Market Intelligence Room	Access to Market Intelligence Room
		Access to Investor Room	Access to Investor Room
		Presentation Showcase 2	Presentation Showcase 1
			Access to all presentations: speakers, market intelligence
			2 passes for partners cocktails
			Access to fintechs contacts

1 Talks

Insights to understand and capture trends in African markets

2 Exhibition

Showcase for products and services to find new customers

3 Awards

Rewarding initiatives and players that create values

4 Pitch

Discover more inclusive and innovative solutions

1 Networking

Meeting with industry players to identify opportunities

2 Training

Enhancing all fintech players capacities

3 Initiatives release

Inclusive actions to strengthen the global fintech ecosystem

4 Press briefing

Main announcements to international and regional media, financial, technology press every afternoon

Content partners





Market Intelligence Room

Get access to +15 countries market insights in one place. Know players, understand markets, catch market opportunities through first-hand data.



B2B Zone

Share agenda online, book your business meeting before forum and manage efficiently your 30mn meeting with targeted and qualified partner.



Showcase Room

During 10-20 mn showcase to 30 – 50 persons of a value attendance your product/services, studies, books, causes, opportunities for partnership/investment.



Investor Zone

The zone will host 30 VC for 1to1 meetings with 30 finTechs and a commitment to fund or support one fintech at least.

DAY 1

08.00 – 08.55	Opening Ceremony	
09.00 – 09.30	Introductive Keynote	The financial inclusion opportunity: beyond the base of the pyramid and the hype
09.35 – 09.55	Stand visit	
12.30 – 14.00		Breakfast
18.30 – 20.30	Ceremony	AFRICA FINTECH AWARDS

DAY 2

12.30 – 14.00		Breakfast
16.30 – 17.30	Launching of initiatives	Smart Village Initiative Fintech Village Network Forex Club WAMU Open Banking Africa Working Group Africa Fintech Chair Africa Fintech Venture
18.00 – 20.00	Ending Ceremony	

DAY 1

10.00 – 10.30	Keynote	Building tomorrow's financial infrastructure: regulation, investment and partnerships
10.35 – 11.05	Fireside chat	Proactivity of a central bank to develop the fintech
11.10 – 12.25	Panel	The regulation corner: building vibrant interoperability systems
12.30 – 14.00		Breakfast
14.05 – 14.35	Keynote	Building a digital ecosystem in rural area: fintech the cornerstone
14.40 – 16.00	Panel	Technological inclusion: making the case for digital infrastructure in rural areas
16.05 – 16.55	Discovery session	Reinventing agency banking to solve last mile challenge for financial inclusion in rural area
17.00 – 18.20	Panel	Developing financial literacy for rural areas: tools, messaging, and critical success factor

DAY 2

07.00 – 08.30	Networking	
08.35 – 09.05	Keynote	Building mobile money ecosystem, how to gather divergent interests?
09.10 – 10.40	Panel	From mobile money to mobile banking: A new universal banking model for retail clients, entrepreneurs and small businesses
10.45 – 11.15	Panel	Go-to-market in africa fintech: B2B or B2C
11.20 – 12.20	Fireside chat	Capturing the fintech opportunity in francophone africa markets: lessons learned
12.30 – 14.00		Breakfast
14.05 – 15.00	Panel	Fintech, booster of women's empowerment
15.05 – 15.35	Keynote	Digitizing agricultural value chains and creating value for farmers
15.40 – 16.10	Teach in	Challenger banks – which model for a 100% digital bank in africa?

DAY 1

10.00 – 10.30	Keynote	Capital market for financial inclusion in Africa
10.35 – 12.00	Panel	Mobile money opportunity and impact on africa capital market industry
12.05 – 12.30	Information session	AFRICAM - Competitions for traders, middle office analysts and back office managers Competitions for business schools and universities
12.30 – 14.00		Breakfast
14.10 – 15.10	AFRICAM	Opening session
	Africam Workshop	Competition Session 1
15.15 – 16.30	Panel	How could digitalisation leverage capital markets and attract FDI?
16.35 – 17.35	Teach-in session	Role of Forex clubs and their contribution to the development of market activities: <ul style="list-style-type: none"> - Forex Club and its ability to gather capital market professionals, - Club Forex and its force of proposal [regulatory framework and product innovation]
17.40 – 19.40	Africam Workshop	Competition Session 2

DAY 2

07.00 – 08.30	Networking	
08.35 – 10.35	Africam Workshop	Final Session
10.40 – 12.20	Panel	Digitization of capital market activities: SWOT
12.30 – 14.00		Breakfast
14.05 – 15.00	Networking session	Capital market professionals and talents
15.05 – 15.55	Teach-in session	Investing in Forex
16.00 – 18.00	Workshop	Management of financial assets portfolio

DAY 1

10.00 – 10.30	Introductive Keynote	What is open banking ?
10.35 – 12.00	Panel	Open banking : State of art across the world, opportunities and risk to anticipate. How open banking can help to increase the financial inclusion?
12.05 – 12.30	Teach-in	PSD2 is not only for banks - how a Telecom company can benefit from the open banking era ?
12.30 – 14.00	Breakfast	
14.05 - 14.30	Keynote	Open banking africa initiative : building a panafrican open finance ecosystem
14.35 – 15.35	Discovery session	Open banking projects lessons from Europe, Asia and Nigeria
15.40 – 17.00	Deep dive session	Open banking: commercial impacts, regulatory options, implementation considerations

DAY 2

7.00 – 8.30	Networking	
8.35 – 10.05	Roundtable	Partnerships - How can incumbent financial institutions and third party providers work together?
10.10 – 12.10	Roundtable	Regulations – The adequate regulation to help and/or hinder Open Banking? How the consumer is protected (security, consent to share data) ?
12.30 – 14.00	Breakfast	
14.05 – 15.05	Presentation	Open APIs - How can we use OBAX to deliver?
15.10 – 17.10	Roundtable	Africa network - How can we create more regionally effective and collaborative processes and initiatives?
17.15 – 17.30	Lecture	Final report and framework of actions for the next two years

Investment**DAY 1**

10.30 – 12.00	Investors pitch	Per investor : who they are and what they expect
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15.30 – 16.30	Fireside chat	IFC and investments in Fintech industry
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DAY 2

9.00 – 12.00	Rountable	Fintechs, Institutionals, Banks, Private investors: how to make the ecosystem more coherent and succeed working together
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Insurtech**DAY 1**

08.35 – 10. 05	Keynote	Microinsurance and democratizing insurance: leveraging digital innovations and new business models
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15.10 – 16.40	Panel	Succeed agricultural insurance by digitization
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Legal & Regulatory**DAY 1**

11. 00 – 12.00	Discovery Session	Digital finance: State of regulation in Africa
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15.00 – 15.35	Keynote	Blockchain, understanding the legal environment
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DAY 2

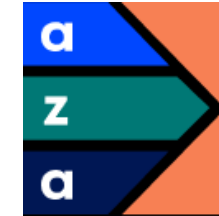
14.05 – 14.35	Panel	Which regulatory framework to boost electronic payments and cryptocurrencies?
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14.40 – 16.00	Teach-in	Crowdfunding, levier important d'une finance inclusive et participative
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The AFF 2021 SPONSORSHIP		Platinum USD 35,000	Gold USD 16,000	Silver USD 8,000
BEFORE FINTECH AFRICA FORUM				
Logo on posters and flyers	Top	Mid	Below	
Logo and link on the AFF + partners website	✔	✔	✔	
Name / logo on TV spots, radio and press	✔	✔	—	
DURING AFRICA FINTECH FORUM				
Banners in & out (forum, showcase zone,)	in & out	in & out	out	
Logo on sponsors wall talks, press briefing & announcement	Top	Mid	Below	
Mention during opening and closing ceremony	✔	✔	—	
Fintech Talks	Keynote (2) + Panel (3)	Panel (3)	Panel (1)	
Spot during forum interludes	10	5	2	
Fintech Exhibition - Showcase Room	Showcase 1 + Showcase 2	Showcase 2	Showcase 3	
Fintech Exhibition – Access to showcase Room	No limit	No limit	No limit	
Fintech Exhibition – Stand	12m2	9m2	9m2	
Lunches sponsor	✔	—	—	
Entry + lunches tickets (on 2 days)	20	10	5	
Fintech Pitch – startups Sponsor	Funding+Branding	Branding	—	
Fintech Pitch: Nominative Award	1st winner	2d winner	—	
Fintech Awards – Ceremony sponsor	✔	—	—	
Fintech Awards - Speaking	✔	—	—	
Fintech B2B Meeting B2B Room	VIP zone	Access for 4	Access for 2	
Fintech B2B Investor Room	VIP zone	Access for 2	Access for 1	
Access to forum intelligence report and database	Full	Basic	—	
AFTER AFRICA FINTECH FORUM				
Insertion in final report	1 page	½ page	¼ page	
Logo on all communication media	Top	Mid	Below	
Banner in the conference room	✔	✔	✔	







2 institutional patronages



MINISTÈRE DE LA COMMUNICATION,
DE L'ÉCONOMIE NUMÉRIQUE ET DE LA POSTE

2 institutional co-hosts



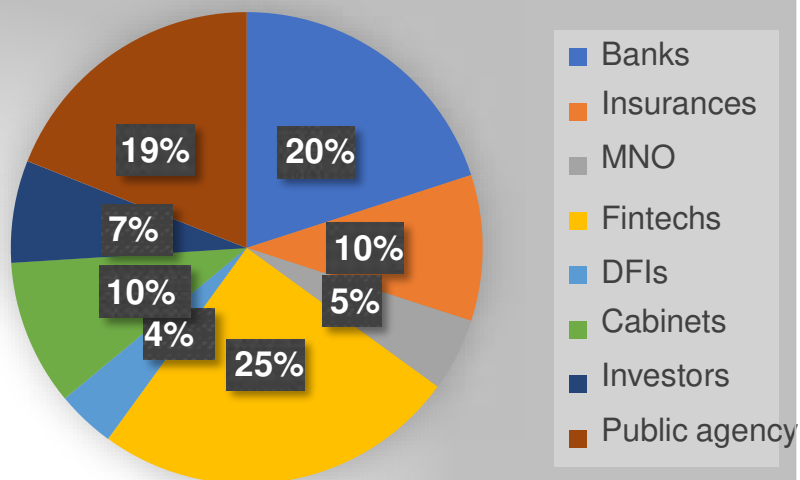
50 Speakers

**50 businesses involved
in B2B meetings**

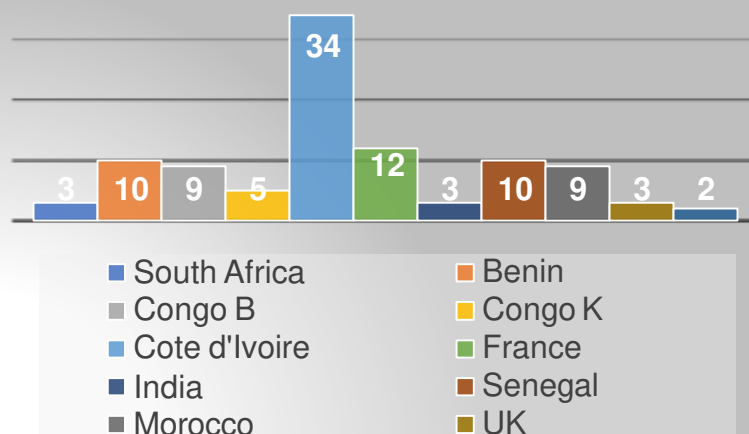
**+ 300 fintechs
industry players**

600 Participants

Per industry



Per country



Profil

Executive	32%
Marketing	6%
Operating	19%
Commercial	9%
Technical	11%
Strategic	10%
Production	13%





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